

AIRBORNE MAINTENANCE AND ENGINEERING SERVICES LAUNCHES MAJOR REBRAND

WILMINGTON, OH – APRIL 26, 2018 – Wilmington OH based MRO provider Airborne Maintenance & Engineering Services has announced a company brand re-alignment that includes their subsidiary Pemco World Air Services in Tampa, FL.

The new brand identity reflects Airborne’s commitment to provide industry best MRO services and a continued focus on their market leading passenger to freighter conversions for the B737 aircraft. The MRO operations in Wilmington and Tampa will be branded as Airborne Maintenance and Engineering Services (AIRBORNE) while the cargo conversion product line will be rebranded under the PEMCO Conversions name.

The AIRBORNE brand will encompass the following product lines, Heavy Maintenance operations at Airborne-Wilmington and Airborne–Tampa, Line Maintenance, Component Repair/Overhaul, Manufacturing, Engineering, and Material Sales. PEMCO Conversions will encompass the Cargo Conversion operation at Tampa, partnerships to perform conversions in Asia, Latin America, and Canada, plus Engineering to provide support prior to and after return to service.

The re-branding of the product lines will include new website development, updated logos, and marketing initiatives. All of these will be focused on better serving the customers with technology, access to information, and easy navigation.

Commenting on the rebrand, President, Brady Templeton stated;

“It is important to us to maintain a strong presence in each marketplace served currently. As the leader in the B737 conversions, we understand the value of maintaining the PEMCO brand to continue market share growth. However in the MRO segment, our marketing team felt that the recognition of AIRBORNE had greater historical reference than either AMES or PEMCO. It is undeniable by the number of aviation careers that were launched by an AIRBORNE company that name would be familiar across the industry. In addition our MRO services have been built on top that 35+ year airline heritage that began with Airborne Express. ”

“Those considerations drove our investment in the Airborne Maintenance & Engineering Services (AIRBORNE) and PEMCO Conversions brands to deliver services to our customers both domestically and abroad.”

Todd France, Vice President Business Development commented;

“This truly has been a transformative year for our organization. We are now well positioned to deliver world class MRO Services with locations that provide the needed capacity to meet required service times. Establishing defined go to market strategies for each of these brands will continue to develop greater recognition and growth in each segment with clear representation and focus. Our commitment to support all of our product lines has not changed and will continue to yield profit to our customers and the shareholders of ATSG.”

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About Airborne Maintenance & Engineering Services

Airborne Maintenance and Engineering Services, a wholly-owned subsidiary of Air Transport Services Group (NASDAQ:ATSG), serves airlines and private aircraft operators from its 320,000 sq. ft. of hangar space in Tampa, Fla. and 315,000 sq. ft. of hangar space in Wilmington, Ohio. Airborne provides unsurpassed customer service to the aviation sector including heavy maintenance, line maintenance, engineering services, material sales, manufacturing, as well as cargo conversion through its Pemco Conversions division. For more information, please visit AIRBORNEMX.com.

About Air Transport Services Group

ATSG is a leading provider of aircraft leasing and air cargo transportation and related services to domestic and foreign air carriers and other companies that outsource their air cargo lift requirements. ATSG, through its leasing and airline subsidiaries, is the world's largest owner and operator of converted Boeing 767 freighter aircraft. Through its principal subsidiaries, including two airlines with separate and distinct U.S. FAA Part 121 Air Carrier certificates, ATSG provides aircraft leasing, air cargo lift, aircraft maintenance services and airport ground services. ATSG's subsidiaries include ABX Air, Inc.; Airborne Global Solutions, Inc.; Air Transport International, Inc.; Cargo Aircraft Management, Inc.; and Airborne Maintenance and Engineering Services, Inc. including its division, PEMCO World Air Services, Inc. For more information, please see www.atsginc.com.

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